

Adventure Waters Water Park Economic Impact

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Executive Summary

The Freebody Group is proposing to develop a waterslide park, to be known as Adventure Waters Water Park, on the western side of the Captain Cook Highway approximately 12km north of the Cairns CBD and 2km south of the Smithfield roundabout.

The Water Park will be the first of its type in the region and will complement the multitude of nature-based attractions, adding a new dimension to the visitor experience.

The economic benefits of the Adventure Waters Water Park include:

- Development cost of \$30 million over 12 months.
- 110 full-time equivalent people employed in direct employment during construction, peaking at around 300 jobs.
- Construction wages of \$6.1 million.
- Multiplier effects due to the construction activity creating an additional 75 construction support jobs.
- A total of 200 people employed, equating to 57 full-time equivalent jobs created for the operation of the new Park, with annual wages of \$2.7 million.
- An additional 37 industry support jobs created once the Park is operational, plus consumption-induced expenditure arising from the incomes of the Water Park employees generating an extra 37 jobs.
- Community benefits that include greater training and job opportunities for local people, particularly for younger people in hospitality traineeships.
- A new attraction that fills a niche not currently provided for in the region.

Development Images

